

JA Global Marketplace

Errata Sheet | *Spring 2024*

The following items affect delivery of the program and reflect changes the volunteer or educator will need to make to the Guide for Volunteers and Teachers. Please ensure these changes are noted in your classroom preparation and delivery.

Session One: Business and Customer

Slide 8 of the session presentation features a video about Target’s business and customer profile. This video is not intended to play all the way through, it should end at 1:35. The remainder of the video discusses an unrelated topic.

Session Two: Business and Culture

In Session Two, students will explore international McDonald’s menus to get an understanding of how the products or services offered by businesses vary to support international markets. The onscreen presentation (slide 10) provides an incorrect link for the international menus. The correct links are included in this course under Student Resources, and they are as follows:

- [McDonald's U.S. Website: https://www.mcdonalds.com/us/en-us.html](https://www.mcdonalds.com/us/en-us.html)
- [McDonald's International Website: https://corporate.mcdonalds.com/corpmcd/our-company/where-we-operate.html](https://corporate.mcdonalds.com/corpmcd/our-company/where-we-operate.html)