

NAME: \_\_\_\_\_

DATE: \_\_\_\_\_

## CASE STUDY

## Comparing Careers

**What + Why:** Compare your chosen case study profile's possible career paths to see how education, job outlook, cost, stability, and fit may shape their options.

**Supporting Materials:**

Career Research Stories (Case Study)

**Instructions:**

1. Read your chosen case study profile's **Career Research Story**.
2. Complete their Career Path Comparison Table using details from their story.
3. Discuss these questions with your group:
  - Which path do you think creates the most long-term options for this person, and why?
  - What path do you think creates the strongest options for this person, and why?
  - What trade-offs are you finding?
4. Prepare your notes to share with the whole group.

## Kiana's Career Path Comparison Table

|                                                                                    | Chosen Path: Hybrid<br>Professional Degree - Business<br>Manager / Corporate Role | Option 2: Self-Employment<br>Path - Entrepreneur / Small<br>Business Owner | Option 3: Military Path<br>- Financial Management<br>Specialist |
|------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------|----------------------------------------------------------------------------|-----------------------------------------------------------------|
| Education & Training<br>• Requirements<br>• Time to Complete<br>• Costs & Expenses |                                                                                   |                                                                            |                                                                 |
| Salary                                                                             |                                                                                   |                                                                            |                                                                 |
| Job Growth Outlook                                                                 |                                                                                   |                                                                            |                                                                 |
| Other?                                                                             |                                                                                   |                                                                            |                                                                 |

## Rafael's Career Path Comparison Table

|                                                                                    | Chosen Path: Skilled Trades<br>Licensed HVAC Technician | Option 2: Applied Technology<br>Path - Building Systems /<br>Energy Management | Option 3: Apprenticeship<br>Path - Journeyman HVAC<br>Technician / Licensed<br>Contractor |
|------------------------------------------------------------------------------------|---------------------------------------------------------|--------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------|
| Education & Training<br>• Requirements<br>• Time to Complete<br>• Costs & Expenses |                                                         |                                                                                |                                                                                           |
| Salary                                                                             |                                                         |                                                                                |                                                                                           |
| Job Growth Outlook                                                                 |                                                         |                                                                                |                                                                                           |
| Other?                                                                             |                                                         |                                                                                |                                                                                           |

## Maya's Career Path Comparison Table

|                                                                                                                                                   | Chosen Path: Professional Degree - Marketing Assistant / Corporate Market | Option 2: Applied Technology Path - Digital Marketing | Option 3: Self-Employment Path - Freelance Designer / Independent Marketing Consultant |
|---------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------|-------------------------------------------------------|----------------------------------------------------------------------------------------|
| Education & Training <ul style="list-style-type: none"> <li>• Requirements</li> <li>• Time to Complete</li> <li>• Costs &amp; Expenses</li> </ul> |                                                                           |                                                       |                                                                                        |
| Salary                                                                                                                                            |                                                                           |                                                       |                                                                                        |
| Job Growth Outlook                                                                                                                                |                                                                           |                                                       |                                                                                        |
| Other?                                                                                                                                            |                                                                           |                                                       |                                                                                        |

## Brianna's Career Path Comparison Table

|                                                                                    | Chosen Path: Military -<br>Enlisted Cybersecurity<br>Specialist (Air Force) | Option 2: Professional Degree<br>Path - Cybersecurity Specialist<br>/ IT Analyst | Option 3: Apprenticeship /<br>Technical Path - IT / Cyber<br>Apprentice |
|------------------------------------------------------------------------------------|-----------------------------------------------------------------------------|----------------------------------------------------------------------------------|-------------------------------------------------------------------------|
| Education & Training<br>• Requirements<br>• Time to Complete<br>• Costs & Expenses |                                                                             |                                                                                  |                                                                         |
| Salary                                                                             |                                                                             |                                                                                  |                                                                         |
| Job Growth Outlook                                                                 |                                                                             |                                                                                  |                                                                         |
| Other?                                                                             |                                                                             |                                                                                  |                                                                         |

## Trey's Career Path Comparison Table

|                                                                                    | Chosen Path: Self-Employment<br>- Freelance Graphic Designer | Option 2: Professional Degree<br>Path: Graphic Designer | Option 3: Certificate/<br>Bootcamp Path - Visual<br>Designer |
|------------------------------------------------------------------------------------|--------------------------------------------------------------|---------------------------------------------------------|--------------------------------------------------------------|
| Education & Training<br>• Requirements<br>• Time to Complete<br>• Costs & Expenses |                                                              |                                                         |                                                              |
| Salary                                                                             |                                                              |                                                         |                                                              |
| Job Growth Outlook                                                                 |                                                              |                                                         |                                                              |
| Other?                                                                             |                                                              |                                                         |                                                              |