

# LEARNING EXPERIENCE BRIEF

# JA Our City® 1.0

## ► Financial Literacy

JA Our City introduces third-grade students to financial literacy, entrepreneurship, and grade-level social studies learning objectives, including how people manage their money and the importance of economic exchange within a city. JA Our City 1.0 introduces the newest JA character, Jade. Educators and volunteers will enjoy the improvements to the Facilitator Guide, helping them deliver each session with ease and confidence.

## LEARNING EXPERIENCE HIGHLIGHTS

- A flexible model designed to support multiple learning environments
- Five 45-minute sessions
- Experiential, engaging in-class activities that support learning objectives, including digital and physical board games, mapping activities, and role-plays
- School-to-home activities that extend the lessons from the classroom to students' families and their own communities
- Elementary-appropriate content in financial literacy with entrepreneurship woven throughout
- A fun sing-along video to get students up and moving in the classroom, while reinforcing financial literacy concepts.



## JA'S TURN-KEY SOLUTION FOR EDUCATORS & VOLUNTEERS

Junior Achievement's national network of educators and volunteers help today's young people connect the dots between what they learn in school and the "business of life"—work readiness, entrepreneurial mindset, and financial literacy.

## PERSONALIZED SERVICE

JA works to ensure that local educators and volunteers come together to engage students. Combining personalized volunteer placement, educator engagement, and standards-based curriculum at a local level provides service and support for each JA Learning Experience.

## COMPREHENSIVE TRAINING & SUPPORT

JA staff offers training to ensure facilitators are comfortable delivering JA content. Training topics include working with students and educators, and understanding how to effectively facilitate curriculum and specific hands-on activities.

## MAKE A DIFFERENCE

Volunteers bring their experience into the classroom, helping students feel connected to their community. The time commitment is minimal compared to the significant impact made.

# JA Our City

## LEARNING EXPERIENCE OVERVIEW

Following participation in the learning experience, students will be able to:

- Explain the choices people have with money.
- Differentiate between producers and consumers.
- Recognize methods of payment and the source of the funds.
- Describe how entrepreneurial businesses meet the needs and wants of citizens.
- Examine the importance of money to a city and its citizens.

## CURRICULUM OUTLINE

### 1 Session One: My Money Choices

Students learn about money management and the purpose of banks and credit unions. They practice personal money choices (earn, buy, save, give) while playing a board game.

### 2 Session Two: Many Ways to Pay

Students learn that people in a city use money to buy and sell goods and services. During role-play, they choose some things they would like to buy and discuss ways to pay for them.

### 3 Session Three: Entrepreneurs in the City

Students learn that entrepreneurs start businesses to provide goods and services for people in the city. Entrepreneurs and workers earn money from the businesses. Students work together to create a business plan.

### 4 Session Four: Money Flows in the City

Students discover that, in a thriving city, people, businesses, and the city government exchange money and make money choices, including taxes. Taxes paid to the city buy things that benefit everyone, like fire stations and schools.

### 5 Session Five: Let's Build a City!

Students learn about different city zones. They build a city and explore how a city helps everyone do more together than apart and how everyone has a part in making the city thrive.



**Our City Map**



**Payment Methods**



**Money Moves**

