LEARNING EXPERIENCE BRIEF

JA Our Region®

- Work and Career Readiness
- Financial Literacy
- Entrepreneurial Mindset

As part of a K-5 learning suite designed to develop durable competencies and intrinsic motivation, *JA Our Region* helps fourth grade students explore how regional differences shape job opportunities, resource use, trade, and consumer choices. It shows students how their choices can contribute to their local and regional economies while building confidence and critical thinking skills.

LEARNING EXPERIENCE HIGHLIGHTS

- Five 45-minute sessions
- High-quality, approachable lessons with engaging, hands-on activities that incorporate future-ready and real-world concepts
- School-to-home activities that extend learning from the classroom to students' families and their own communities
- Character development infused into sessions through "The Adventures of Jade and Jack" and accompanying activities and talking points
- Age-appropriate content in financial literacy and work readiness with entrepreneurial mindset woven throughout

LEARNING EXPERIENCE OBJECTIVES

After participating in the learning experience, students will be able to:

- Determine why different regions have different jobs.
- Explain the choices that influence what is bought and sold in a regional economy.
- Recognize how people work together to use resources to produce goods and services in a region.

JA'S TURNKEY SOLUTION FOR EDUCATORS & VOLUNTEERS

Junior Achievement's national network of educators and volunteers helps today's young people connect the dots between what they learn in school and the "business of life"—work readiness, entrepreneurial mindset, and financial literacy.

PERSONALIZED SERVICE

JA works to ensure that local educators and volunteers come together and are supported to engage students by fostering and promoting a collaborative, personalized learning environment.

COMPREHENSIVE TRAINING & SUPPORT

JA staff offer training to ensure facilitators are comfortable delivering JA content. Training topics include working with students and educators, and understanding how to effectively facilitate curriculum and specific hands-on activities.

MAKE A DIFFERENCE

Volunteers bring their experience into the classroom, helping students feel connected to their community. The time commitment is minimal compared to the significant impact made.

Junior Achievement™

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JA Our Region

CURRICULUM OUTLINE

1 Session One: Jobs in My Region

Students explore the concept of regions and how regional differences affect job opportunities. Students participate in a scavenger hunt designed to connect their interests to jobs available in various regions. They will indicate on a map of the United States where they might want to live and work.

2 Session Two: Resources in My Region

Students explore how businesses use natural, human, and capital resources to offer products and services. They work in small groups to create sustainable business ideas that rely on the resources found in different regions.

3 Session Three: Trading Resources

Students explore the concept of trade through a Science, Technology, Engineering, and Mathematics (STEM) activity. They work together to invent ways to move goods across a large river between two regions.

4 Session Four: Our Choices Matter

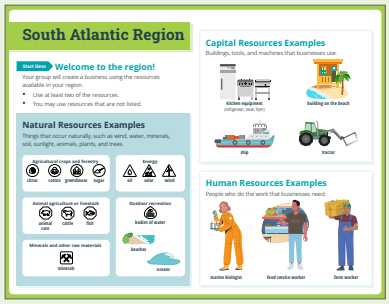
Students explore the impact of consumer choices on goods and services produced in their region. Students work in small groups to choose supplies to purchase for an imaginary classroom party.

5 Session Five: Prices in My Region

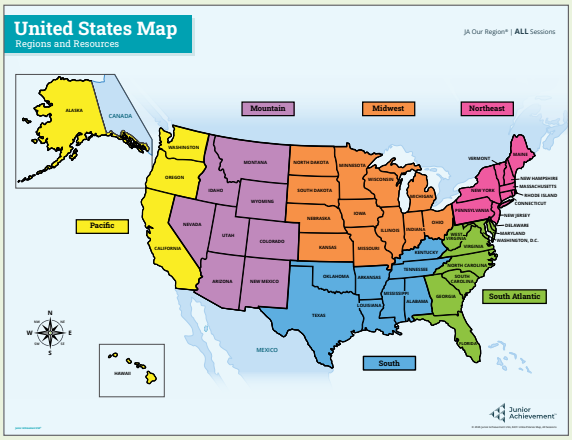
Students learn how changes in supply and demand affect the prices of goods and services in a region. Responding to scenarios read aloud, students work in pairs to predict whether prices, supply, and demand will go up or down.

Together at Home

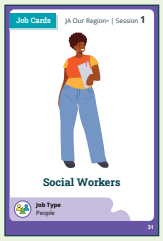
Resource Card

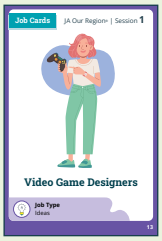


United States Map



Job Cards





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