

JA Company Program Pop-Up®

Content Updates

For Users of 2023 Inventory

The following items affect delivery of the program and reflect changes the volunteer or educator needs to make when using materials with a 2023 copyright. Please ensure these changes are noted in your classroom preparation and delivery.

Throughout

- The name of the learning management system (LMS) was changed to **JA Learning Platform**. Previously, the LMS may have been referred to as JA Connect Learning Platform, JA Connect, or CrossKnowledge.
- “Key Terms” was changed to “Vocabulary.”

Guide for Volunteers and Teachers

Learning Experience Overview

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- Product approval information and the product approval application were added. This addition of two pages affects pagination throughout the guide. The text reads as follows:

Approved and Non-Approved Products and Services

The following list is intended to provide guidelines for students during the product/service ideation and selection process.

All products must be submitted for approval prior to production by submitting the Product Approval Application to JA’s insurance company, USI, at jacompanyprogram@usi.com.

The list is not all-inclusive; other products and services may be approved or denied. There may be specific requirements that must be met for a product to be approved. If students have a great product/service idea, but are concerned that it may not be approved, contact USI as soon as possible even if they haven’t yet completed the Product Approval Application.

Note: Food products prepackaged and purchased from a wholesaler and not altered or repackaged by JA students can be approved except for seafood, poultry, meat, and dairy products.

Approved Products and Services Examples

(pending product approval submission)

- Snack bar with prepackaged snacks, drinks
- Branded apparel items
- T-shirts, wrist bands, hats, beanies, sweatshirts, spirit items, socks
- Online event (trivia night, speaker series)
- Online educational game (Kahoot!)
- School event
- Lunch bags, water bottles, pencil cases
- Koozies
- Sling backpacks
- Games
- Stress balls

Non-Approved Products and Services

- Any product or service that may cause bodily injury or property damage
- Any product or service that uses copyrighted or trademarked materials without the owner's consent

Products

- Products directly sourced from foreign manufacturers/retailers
- Skin care products of any kind, including lip balm, soaps, essential oils, lotions manufactured by JA students
- Manufacturing and/or selling fireworks
- Fire starters
- Lamps
- Safety or first aid kits
- Rice bags used as heating pads
- Vitamins, medicines, nutritional supplements

Food Items

- Any homemade food item, including, but not limited to baked goods, sauces, honey, candy, soups, salads, sandwiches
- Growing and selling of fruits and/or vegetables

- Dairy products even if purchased from a wholesaler and prepackaged including ice cream, milkshakes

Technology

- Web and phone applications that contain personal information of others, whether traceable through email or other means
- Apps with any GPS component

Children Products

- Children's pajamas
- Clothing manufacturing for children under the age of 10
- Toys for children under the age of 10
- Manufacturing of toys, games, or stuffed animals
- Board games for children under 8 years of age

Services

- Anything that promotes transportation or transportation services
- Babysitting services
- Window washing
- House-sitting services
- Carnivals, circuses, or amusement rides
- Pet grooming/sitting
- Horse, donkey, or bull rides
- Candle making
- Swimming lessons
- Painting of houses, fences, numbers on curbs
- Snow or ice removal or ice melt
- Lawn or house services

Product Approval Application

<https://data.ja.org/s/OAUAAA>

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- The Additional Resources section was revised for accuracy. It now reads:

Additional Resources

Junior Achievement USA provides additional resources online for first time volunteers, those who would like a refresher, or those who would like additional details about the program and volunteering. Visit:

<https://jausa.ja.org/volunteer-rexsource/ja-volunteer-training>.

- JA Volunteer Self-Guided Training
- Classroom management strategies
- Student engagement strategies
- Information about session delivery options
- Where to access the blended materials

Assessments and surveys can be found

at: <https://www.juniorachievement.org/web/programs/resources>.

Contact your local JA Area representative with questions or for additional resources and support.

Student Pop-Up Planner

Phase Two: Promote

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- Reference article two, “How Can You Promote Your Pop-Up Shop: A 5 Part Marketing Strategy,” is no longer available. It has been replaced by “Top 8 Ways to Gather a Crowd at Your Pop-Up Store” at <https://snapretail.com/snapretail-blog/top-8-ways-gather-crowd-pop-store/>.
- Reference article four, “Creating a Marketing Strategy for Your Pop-Up Shop,” is no longer available. It has been replaced with “How to Promote a Pop-Up Event on Social Media” at <https://www.thestorefront.com/mag/how-to-promote-your-pop-up-event-on-social-media/>.