

LEARNING EXPERIENCE BRIEF

JA My Journey[®]

- Work and Career Readiness
- Financial Literacy
- Entrepreneurial Mindset

JA My Journey is a series of workbooks that introduces elementary students to financial literacy, work readiness, entrepreneurial mindset, and essential early grade-level social studies, writing, and mathematics learning skills.

Students are introduced to six key mindset characteristics to support their growth toward economic success; each mindset is represented by colorable “stickers” placed on various pages throughout the workbook. These six stickers represent being hopeful, solving problems, showing empathy, being resilient, making connections, and being entrepreneurial.



With workbooks for each grade level, pre-K through 5th grade, *JA My Journey* is designed for independent learning and is flexible to accommodate varying delivery methods to meet different students and settings. Students can work independently with minimal assistance to foster self-reliance and personal exploration or can be led by a facilitator for deeper instruction and discussion. Students have multiple opportunities to color in the outlined images in the activity pages.

While students primarily engage with these activities on their own, educators may find meaningful connections between the workbook content and their curriculum, integrating them into lessons. Key mindset characteristics—hopeful, problem-solving, empathetic, resilient, networked, and entrepreneurial—are seamlessly woven throughout each workbook, reinforced by fun, colorable stickers.

LEARNING EXPERIENCE HIGHLIGHTS

- Engaging interactive workbook incorporating the JA pillars of Financial Literacy, Entrepreneurship, and Work and Career Readiness
- High-quality, cohesive independent learning experience designed for elementary students
- Six colorable “stickers” strategically placed throughout the workbook to represent key mindset characteristics
- Twenty thoughtfully designed activities tailored to each grade level
- Each grade-level workbook is built around a central theme, creating a cohesive connection between activities

JA My Journey

CURRICULUM OUTLINE

P Pre-Kindergarten

JA My Journey: Pre-Kindergarten is designed to help students explore the theme of your world. **Your world** includes yourself and everything around you.

Skills highlighted in this workbook include:

- Drawing and coloring
- Letter and number writing
- Counting
- Matching
- Tracing

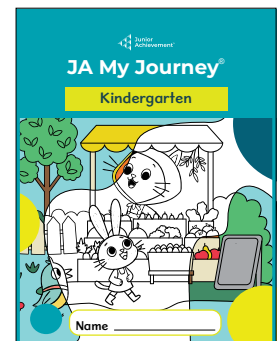


K Kindergarten

JA My Journey: Kindergarten is designed to help students explore the theme of ourselves. **Ourselves** refers to me and every person around me.

Skills highlighted in this workbook include:

- Drawing and coloring
- Letter and number writing
- Counting
- Matching
- Shape identification
- Tracing

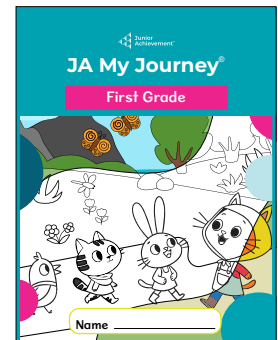


1 First Grade

JA My Journey: First grade is designed to help students explore the theme of families. A **family** is a group of people with a close relationship who take care of one another.

Skills highlighted in this workbook include:

- Drawing and coloring
- Letter and number writing
- Matching
- Adding and subtracting
- Value of money
- Needs vs. wants

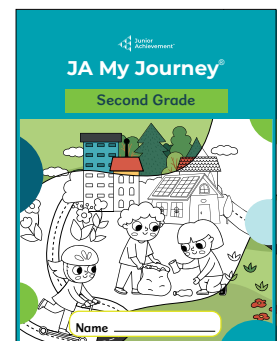


2 Second Grade

JA My Journey: Second grade is designed to help students explore the theme of community. A **community** is a place where people live, work, play, and learn.

Skills highlighted in this workbook include:

- Community building
- Earning money
- Value of money
- Goods and services
- Addition and subtraction
- Comparing values



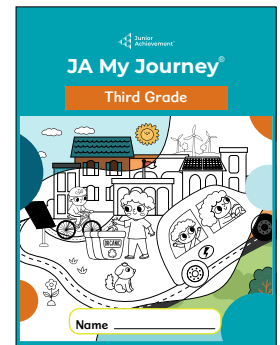
JA My Journey

3 Third Grade

JA My Journey: Third grade is designed to help students explore the theme of city. A **city** is a place where people live, work, play, and learn.

Skills highlighted in this workbook include:

- Philanthropy
- Economics
- Entrepreneurship
- Computation skills
- Career exploration
- Writing skills

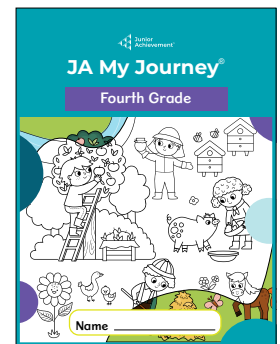


4 Fourth Grade

JA My Journey: Fourth grade is designed to help students explore the theme of region. A **region** is any geographic area, place, or space sharing a characteristic.

Skills highlighted in this workbook include:

- Geographic regions
- Economics
- Entrepreneurship
- Computation skills
- Career exploration
- Budgeting



5 Fifth Grade

JA My Journey: Fifth grade is designed to help students explore the theme of nation. A **nation** is a group of people sharing land, government, and cultures.

Skills highlighted in this workbook include:

- Geographic Exploration
- Visual Literacy
- Economics
- Computation skills
- Entrepreneurship
- Career exploration

